



KONGHU VELALAR POLYTECHNIC COLLEGE

(Approved by AICTE, New Delhi & Affiliated to State Board of Technical Education, Tamilnadu)

Thuduppathi (Po), Seenapuram, Perundurai - 638 057. Erode Dist. TN.

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**N.VISWANATHAN M.E.,
PRINCIPAL**

Letter No: KVPC/AICTE/ Media cell/2024-01

Sub : MEDIA CELL

DATE: 05.03.2024

MEDIA CELL

Media Cell is the prime media body of the college for effective **Communication and Information**. It is the very first club of the institute and is responsible for handling PR activities of the college. It caters to the three major domains of the institute including Public Relations, Website and Face book Page Management and Official Newspaper/Newsletter of the institute.

Public relations – The club manages the media relations of the institute and keeps the media updated with the happenings at the institute. This primarily involves covering various events of the college , writing press releases , taking photographs and ensuring that each and every event of the college gets its due media coverage.

Newsletter – The club designs and compiles the official newsletter of Konghu Velalar Polytechnic College which contains all the events and happenings of the campus, research papers published and national and international conferences attended by the faculty members.

Website and Face book Page – The club provides content for periodic updating of the college's website. Also the official Face book page of Konghu Velalar Polytechnic College is managed by the members of media Club.

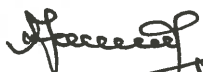
The Club also organizes various interesting events at the institute festival like Pongal celebration Onam celebration Christmas celebration as well as during the academic co curricular events such as Annual day, Sports Day, Fresher's Day and Farewell Day

MEDIA CELL COMMITTEE

S.NO	NAME	DESIGNATION	ROLE
1	N.VISWANATHAN	PRINCIPAL	SECRETARY
2	A.K. TAMILARASI	HOD (E.E.E)	JOINT SECRETARY
3	S.NARENDIRAN	Sr.LECTURER (CSE)	MEMBER
4	S.ARUN.	OFFICE SUPERINTENDENT	MEMBER


Principal

PRINCIPAL
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PERUMAPALAYAM, THUDUPPATHI (PO)
PERUNDURAI - 638 057. ERODE


05/3/24