



KONGHU VELALAR POLYTECHNIC COLLEGE

(Approved by AICTE, New Delhi & Affiliated to State Board of Technical Education, Tamilnadu)

Thuduppathi (Po), Seenapuram, Perundurai - 638 057. Erode Dist. TN.

Ph : 04294 - 245517 Cell : 98652 23111, 97888 62555

Web : www.kvpc.edu.in E-Mail : 591kvpc@gmail.com

**N.VISWANATHAN M.E.,
PRINCIPAL**

IMPLEMENTATION OF STARTUP POLICY

IMPLEMENTATION OF STARTUP POLICY COMMITTEE

- ❖ The principal shall determine the composition and tenures of the implementation of startup policy committee is for every year.
- ❖ The committee in Konghu Velalar Polytechnic College may constitute members from teaching section and nonteaching section.
- ❖ All grievances referred to the implementation of startup policy committee /Principal/Co- ordinators shall be entered in a register to be maintained. The number of startup policy, settled or pending will be reported to the Principal every month.

Sl	Name of the staff member	Designation	Role
1	N.VISWANATHAN	Principal	Chairman
2	Mr.PRABAKARAN	ICICI branch manager	Awareness startup policy
3	Mr.SRIDHAR	TMB branch manager	Awareness startup policy
4	S.VIJYAKUMAR	Milky mist dairy Sr. Manager	Success stories
5	C.MEGANATHAN	Hod/ECE	Startup policy committee head
6	E.SARANYA	SR.LECTURER/ECE	Member

RATIONALE

Developing a startup from scratch is a dynamic process, responsive to the society and reflecting the needs and aspirations for its learners. Fast changing society deserves changes in educational curriculum particularly to establish relevance to emerging socioeconomic environments to ensure equal opportunity, participation and finally promoting concern for excellence. The development of startup policy addresses this core issue.

OBJECTIVES

- ✓ To excite the students about entrepreneurship.
- ✓ Understanding the concept and process of entrepreneurship.
- ✓ Acquiring entrepreneurial quality, competency and motivation.
- ✓ Learning the process, skills of creation and management of entrepreneurial venture.
- ✓ Familiarization with various uses of human resource for earning dignified means of living.
- ✓ Know its contribution in and role in the growth and individual development in the nation.
- ✓ Survey and analyze the market to understand the customer needs.
- ✓ Understand the importance of generation, ideas and product selection.
- ✓ Learn the preparation of project feasibility report.

BUSINESS IDEA AND BANKING

- ✓ Types of Business: Manufacturing, Trading and Services
- ✓ Stakeholders: Sellers, Vendors and Consumers
- ✓ E- Commerce Business Models
- ✓ Types of Resources - Human, Capital and Entrepreneurial Tools.

STARTUPS AND SUCCESS STORIES

- ✓ Concept of Incubation centre.
- ✓ Activities of DIC, financial institutions and other relevance Institutions.
- ✓ Success stories of Indian and global business legends.
- ✓ Field Visit to MSME's.
- ✓ Various sources of Information.
- ✓ Learn to earn.
- ✓ Startup and its stage

[Handwritten signature]
05/10/21

[Handwritten signature]
PRINCIPAL
591-KONGHU VELALAR POLYTECHNIC COLLEGE
PERUMAPALAYAM, THUDUPPATHI (POST),
PERUNDURAI - 638 057. ERODE